

CAPELLA KINCHELOE

INTERIOR DESIGN BUSINESS COACH

"Capella's advice is always on-point and timely and gives me the confidence to take the plunge and build my business." - Melissa L.



SPEAKING TOPICS

Discovering Your Magic Pricing Model

HOW TO STOP QUESTIONING YOUR PRICING

- The fallacy that designers believe that is keeping them away from a prosperous pricing model.
- Why many designers don't make any money & how to avoid it.
- The 4 pillars of an effective and profitable pricing model.

Book More Clients

HOW TO TURN INQUIRIES INTO SIGNED CLIENTS

- The 5 ways to increase client conversions.
- How to attract the right prospects and the right projects.
- How to close more sales and client consultations.

How to Thrive As An Independent Interior Designer

CREATING A SUSTAINABLE, PROFITABLE ID BUSINESS

- Cultivating a CEO mindset.
- Best practices of a successful CEO and leader (even if you're a soloprenuer).
- Banishing the pitfalls that are inhibiting your forward progress.

CONTACT



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BIOGRAPHY

Capella Kincheloe started her interior design career in the Santa Monica design offices of Michael Smith Inc. During her tenure with the firm she worked across the globe on many high-profile homes including the Obama White House. After running her own design firm, the desire to make a greater impact in the design industry led to working directly with other designers and now Capella provides business training to interior design professionals.

